#### MAGA BLACK GEORGIA, a nonpartisan 501c4 organization

"It is the intention and purpose of MAGA BLACK GEORGIA to use an "umbrella" approach to all the ethnic groups of color in the state of Georgia to allow their interest to be well-served and have a seat at the table of the American experience."

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## Contact

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## **About MBG**

MAGA BLACK GEORGIA (MBG) was birthed out of the need to tap into the African American male population for many reasons. For many years and even generations, black families were led to believe that the government is the source for their livelihood and the source for achieving the American dream. That narrative has now changed, and the younger generation is realizing that the government is not the source to achieve the American dream, and this belief is far from the truth.

African American communities have been digressing farther and farther from the norm where opportunities are slim, access to quality education is sparse, there is lack of job skills, an increase in crime, and a lack of opportunities to own homes. Having researched a trend of societal changes in the black community, this group was selected because recent polls suggest the highest percentage of change from supporting President Joe Biden, to former President Donald Trump for President in the 2024 Presidential Campaign is African American males ages 18-34 years.

Therefore, **MAGA BLACK GA** was birthed out of the need to seek out black males 18 – 34 years for a determination of what they believe are challenges to their ability to experience equal opportunities in their pursuit of happiness in American society.

## **Call To Action**

MAGA BLACK GEORGIA was a request from Pastor Leon Benjamin of the former Trump administration round table and the MAGABLACK.org national organization to organize a MAGA BLACK in Georgia to seek out black males 18 – 34 years to determine what they believe are challenges to their ability to experience equal opportunities in their pursue of happiness in American society. Similar groups were created in the other "battle ground" states of Wisconsin, Michigan, Pennsylvania, Arizona as well as Georgia. The scope and objective of MAGA BLACK in the state of Georgia will be determined by the characteristics that are particular to the demographics in the region. Understanding the political composition determines the best approach of how people of color to include ages 18-34 years can be engaged and organized for effective change.

In Georgia, Dr. Gordon Rolle, Jr. was chosen to direct MAGA BLACK GEORGIA.

**MAGA BLACK GEORGIA** organization objective is to target black males 18 – 34 and survey what they see as the problems they face as citizens. The organization will perform outreach operations within the metro Atlanta area and eventually expand to cities with substantial black and minority populations, such as Macon, Augusta, Savannah, Columbus, Albany, Waycross, and Tifton.

## **OUTREACH OPERATIONS**

- A.) Robocalls, door to door interviews, barbershop visits
- B.) Videotaped discussions
- C.) Town hall gatherings, fairs, celebration events and rallies
- D.) MAGA BLACK GEORGIA NEWS NETWORK (MBGN)
- E.) MAGA BLACK GEORGIA EMPOWERMENT CRUSADE (MBGEC)

#### The MAGA BLACK GEORGIA NEWS NETWORK is the medium that MAGA BLACK GEORGIA

will allow American voices to be heard. Voices are under attack at every level within our social media, major news networks, and printed media, especially in the political arena, foreign and domestic. American Freedoms and Constitutional rights are being threatened. It is the goal of MAGA BLACK GEORGIA NEWS NETWORK (MBGN) to return the right to free speech to the American people.

#### MAGA BLACK GEORGIA EMPOWERMENT CRUSADE (MBGEC) will present symposiums designed

to introduce criteria for building productive citizenships, career awareness, political empowerment, and spiritual enlightenment into the entire Black and Minority population of Georgia and expand throughout the entire state's minority population.

MBGECs will be conducted periodically throughout the 2024 Presidential election season and beyond to institutionalize the concept of empowerment and galvanize people of color. The members of MBG who are also outreach partners specialize as motivational and evangelistic speakers, and represent state policy, healthcare foundations, African American, Hispanic, and Asian Heritage foundations, social media influencers, and career development, educational, and job-skill development counseling. MBG seeks to involve partnerships with associations that promote empowerment initiatives with populations that seek American Pluralistic goals and aspirations for an America First agenda that reflects the face of America and, in particular, American Pluralism.

#### Calendar

The first MBGEC is scheduled for the Juneteenth Holiday on June 19<sup>th</sup>, 2024, at the Jerome Butler-Francis C. Battle American Legion Post 291, located at 4588 Boulder Park Dr. SW in Atlanta, GA. This Crusade event will feature MBG members who represent their roles as partners performing outreach activities to the Georgia black and minority population.

Will Jones – Owner and political commentator of the Apostolic Conservatives Show will evangelize the audience with a rally and broadcast the event on his podcast show.

Micheal Lancaster - Presentation on the Frederick Douglass Foundation

John Carter, - Presentation on the Ga. Black Republicans Counsel (GBRC).

**Camille Solberg - Georgia Policy Foundation**, National Conservative Advocate, will present information on how parents can utilize the **School Choice Scholarship**.

**Frank Murphy,** Former **NFL professional athlete**, will present the **"Put down your fake ID."** motivation presentation.

Alan Soskel, Co-Founder, Jami Tucker, and Brett Chromy will present feature information on the Paul Revere Project.

MBG Director, Dr. Gordon Rolle, & Dr. Sonia Francis-Rolle, of Velaire Washington Enterprises International Inc. will present their community resource job skills and Career Development collaborative and future endeavors.

# **Partnerships**

**Apostolic Conservatives** 

**Frederick Douglass Foundation** 

Ga. Black Republicans Counsel (GBRC)

**Georgia Policy Foundation** 

Frank Murphy, "Put down your fake ID" motivational speaker

**Paul Revere Project** 

Velaire Washington Enterprises International Inc.

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Dr. Gordon W. Rolle jr. Ed. D, Ed. S, Ed. M, B.A. – Director, MAGA BLACK GEORGIA